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March 24th, 2020

Leticia Baca - *President*

Tel: (305) 324-5900 Ext. 3034

[lbaca@lakewoodorganic.com](mailto:lbaca@lakewoodorganic.com)

RE: Operation Efficiency Mobile Application Development

Dear Leticia,

This Engagement Letter (“Letter”), dated March 24th, 2020 confirms the services requested by Florida Bottling, Inc. (“Client”) and provided by Clever Fox LLC (“Service Provider”).

The services provided under this Letter are as follows:

* **Phase I:** Create a mobile application to capture operation efficiency of 9-10 equipment machines in real-time
* **Phase II:** The application will require data management to aggregate the data
* **Phase III:** Dashboard in Excel or PowerBI to display monthly performance.

The fees charged for providing the services are:

* 50% Pre-paid Deposit $3,500
* 25% Upon completion of Phase I $1,750
* 15% Upon completion of Phase II $1,050
* 10% Upon completion of Phase III $700

In addition, the Client will be charged $55 Hourly for any post-project service.

Upon signature by the Client of this Letter:

☒ - A deposit is required in the amount of $3,500.

The primary contact for the Client regarding the services mentioned in this Letter shall

be the following:

**Name: Leticia Baca**

**Phone: 305.324.5900 ext. 3034**

**E-Mail:** [**lbaca@lakewoodorganic.com**](mailto:lbaca@lakewoodorganic.com)

You acknowledge that either Clever Fox LLC or the Client may terminate our engagement and relationship at any time for any reason. At the time our representation of the Client concludes, all unpaid fees and costs for our services become due and payable and all files will be returned to the Client upon written request, except for Clever Fox LLC internal documents and drafts of documents which we may retain. Upon termination of our engagement, Clever Fox LLC will have no obligation to provide further services.

The Client shall always be required to provide accurate information to the Service Provider in a timely manner. If any information produced by the Client is not accurate the Service Provider shall be held harmless from any legal, financial, or other liability as a result of such information.

IN WITNESS WHEREOF, the Client and Service Provider agree to the terms and conditions contained in this Letter.

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| --- | --- |
| Client’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  |  |
| Service Provider’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |